

## PRESS RELEASE

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## SHOOT FOR A CURE SPORTING CLAYS TOURNAMENT

PHOENIX, AZ - On Saturday, October 6th, the Ben Avery Clay Busters will be hosting its 2nd annual sporting clays tournament and fun shoot as a benefit on behalf of **Susan G. Komen for the Cure**. The "Shoot for a Cure" sporting clays tournament at Ben Avery Clay Target Center, Phoenix, AZ, will include a 100-target registered National Sporting Clays Association (NSCA) competition and a 25-target Fun Shoot to introduce new shooters to clay target sports. Most folks have never seen a shooting range dressed in **pink**, but the Ben Avery Clay Busters, their volunteers, and the Ben Avery Clay Target Center not only create a pink shooting range for the day, but their competitions also include **pink ammo** and **pink clay targets** which add to the meaningful purpose of the day's events to remember those who have fought and lost, and equally important, to provide support for those who are still fighting for a cure.

The *Sporting Clays Fun Shoot* will be the club's **Event No. 1**, starting at 10 AM and continuing through 12:30 PM. This event offers new shotgun shooters or those who would like to try shotgun shooting for the very first time, an opportunity to experience this growing clay target sport. It's the perfect time to try out that shotgun in your gun safe that only gets out for two weeks of the year for the migratory bird season. More experienced shotguns can use this event as a warm up for the NSCA (National Sporting Clays Association) sanctioned shoot starting later at 1 PM. The registration fee is \$25 and includes 25 clay targets, ammo, and use of a loaner shotgun, if needed. Beginners are welcome with no experience necessary. Coaches will be available at each shooting station for the safety and instruction of new shooters.

The 100-target NSCA sanctioned tournament, **Event No. 2**, starting at 9 AM, will be a 15-station tournament on the Rattlesnake course at Ben Avery's Clay

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Target Center in Phoenix, AZ. This competition is for both NSCA members and non-members. Shooting will be by squads formed with a minimum of three participants, but a maximum of five. For those who are single entries, these individuals will be placed on squads. Registration is \$75/ participant and includes 100 clay targets and ammunition. Lewis Class entries are \$10 each. The main tournament will be conducted according to official NSCA rules. Non-registered NSCA participants will be classified in Hunter Class.

Following the main shoot will be raffles and a silent auction. Raffle tickets will be sold throughout the fun shoot and tournament. Raffle tickets are \$5 each or five for \$20. Some of the donations for the gift certificates include professional photography, Suns tickets, custom shooting glasses, and more! Themed commemorative T-shirts are also part of the day's fundraisers. In two styles: 1) pink tie dye and 2) gray, the donation is \$20 for sizes Small through XL; and \$22 for XXL and XXXL.

Sponsors are invited for shooting station promotional opportunities, a portion of which is tax deductible to the extent allowed by the IRS. Sponsorships are \$150 and include a 24" x 18" customized advertising sign, a listing on the main sponsor sign which will be located at the registration and raffle gift area, and the opportunity to provide flyers, coupons, or other items for the shooter hand-out bags. For hand-out bag insertions only, a sponsor fee of \$25 offers this privilege. Contact the baclaybusters@gmail.com for complete details.

Additionally, the Red Cross Blood Bank will be on-site for blood donations, in an effort to help those fighting for a cure.

**Shoot for a Cure** information may be obtained from Marci Welton at baclaybusters@gmail.com or (602) 571-4055. Registration forms and T-shirt order forms may be downloaded at: [http://www.benaveryclaybusters.org/Sporting\\_Clays.html](http://www.benaveryclaybusters.org/Sporting_Clays.html)

